

IT'S A LONG WAY TO BERLIN, BUT WE'LL GET THERE



WORDS BY
ARTHUR FIELDS
MUSIC BY
LEON FLATOW

POPULAR
LEO. FEIST, INC. EDITION
HERMAN DAREWSKI MUSIC PUBLISHING CO. LONDON, ENGLAND

Dedicated to Lieut. Joseph E. Barrett and Lieut. Eugene J. O'Dea, 71st N.Y. Infantry

It's a long way to Berlin, but we'll get there!

Words by
ARTHUR FIELDS

Music by
LEON FLATOW

PIANO

Tempo di marcia (Not fast)

Music by Leon Flatow

PIANO

Voice (Not fast)

Till ready

Rue-ben Plank a hus-ky Yank, Came in - to town one
Rue-ben Plank was in the ranks For just a lit - tle

day, And said "I can't re - sist, I real - ly must en - list - by heck, I'll
while, Then he soon went a - head, He's Corporal Plank in - stead, by heck, He

help to get that Kai - ser Bill And I bear so much a bout," He
gets his squad to - geth - er Bill And at night when all is still," They

passed the test, through out his chest, And start - ed in - to shout.
sing the chor - us Rue - ben wrote, To Mis - ter Kai - ser Bill.

Also Published for
Band 25¢
Orchestra 25¢
Musi Quartette 15¢

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London-Herma Dargiwick Music Pub. Co.

This composition may also
be had for your Talking
Machine or Player Piano

Chorus (well marked)

"it's a long way to Ber - lin, but we'll get there" Uncle Sam will show the
way, O - ver the line, then a - cross the Rhine, Shout-ing Hip!
Hip! Hoo - ray! We'll sing Yank-ee Doo-dle "Un - der the Lin - den," With some
real live Yank - ee Pep! Hep! It's a long way to Ber - lin but we'll
get there, And I'm on my way by heck - by heck." It's a heck."

"Jazz" Song Sensations!

"Hawaiian Butterfly" Touches the high-spot of all Hawaiian songs. Hits the bull's-eye as song and "Jazz" Trot, and has the country plumb crazy! Hawaiian songs have been written by the bushel, but all now take a back seat in the tall timber, for "Hawaiian Butterfly" has captivated the spotlight. Never before has novelty-hit carried a prettier wooing episode and a breezier, more fascinating "Jazz" syncopation than this. Get it! By Geo. A. Little, Billy Baskette and Joseph Santly.



"Hawaiian Butterfly"

Bras-ú-fa- Ba- in, — Bow in dream-y-Blo-o- in

I am first on pe- cul-i-ty, Since I first met

you in a min-o-rit gar-den-ia. Oh, did, be to

you

Sheet music for "Hawaiian Butterfly" with lyrics and musical notation.

"HONG KONG!" is a round-trip ticket to the lantern-lit Chinese gardens, where the beauty of the Geisha girls vies with the moon and the music to waft you to "Jazz" land by way of this wonderful inspiration. Join the "Jazzers" and live! Your dealer has it as a song and also as a "Jazz" one-step. If you have a Player Piano, be sure to get "Hong-Kong." It's the greatest "Jazz" dance roll ever produced! —do you get that?



"Hong-Kong"



Hong Kong, Hong Kong, Hong Kong, Hong

There's no other place like Hong Kong

Where or- i- on- tal lights are gleam- ing

Sheet music for "Hong-Kong" with lyrics and musical notation.

"You Can't Go Wrong With Any 'Feist' Song"

Other Popular "FEIST" Songs:

"Everybody Loves a 'Jazz' Band" "There's Just a Little Bit of Money Still Left in You and Me"

"I Want You Down in Dreamland" "What Do You Want to Make That Eye at Me for"

"Ireland Must Be Home for My Mother Came from There" "The Big Hit"

"I Called You My Sweetheart" "When the Roses Bloom in Love-land"

"Honolulu, America Loves You" "A charming Love Ballad"

15c each at your dealer's or direct from the Publisher.

Any 7 for a dollar.

ON SALE TODAY at all Music and Department Stores, or at any Woolworth, Kresge, Kress, McCrory, Kraft or Grant Store.

These songs are printed in the new "Feist" easy-to-read style. Complete song at a glance — no leaves to turn. SPECIAL NOTE. The very next time you go to a Cabaret, Dance Hall or other place where there is music, be sure to request the leader to play "Hawaiian Butterfly" and "Hong-Kong," and you'll hear the most irresistible melodies of the season; bewitching strains that you'll want to whistle, and that will haunt you for many a day.

You can also get them for your Talking Machine or Player Piano from your regular Dealer.

LEO. FEIST, Inc., 235 West 40th Street (Feist Bldg.), NEW YORK

As
Advertised
in
166

**THE SATURDAY
EVENING POST** Sung and
Played
Everywhere

IT'S A LONG WAY TO BERLIN, BUT WE'LL GET THERE



WORDS BY
ARTHUR FIELDS
MUSIC BY
LEON FLATOW

POPULAR
LEO. FEIST, INC. EDITION
NEW YORK
HERMAN DAREWSKI MUSIC PUBLISHING CO. LONDON, ENGL.

It's a long way to Berlin, but we'll get there!
 Words by ARTHUR FIELDS
 Music by LEON FLATOW

Tempo di marcia (Not fast)

PIANO

Voice (Not fast)

Till ready

Rue-ben Plank a hus-ky Yank, Came in-to town one
 Rue-ben Plank was in the ranks For just a lit-tle

day, And said "I can't re-sist, I real-ly must en-list by heck, I'll
 while, Then be soon went a-head, He's Cor-por-al Plank in-stand by heck, He

help to get that Kai-ser Bill I hear so much a bout," He
 gets his squad to a geth-er And at night when all is still, They

passed the test, through out his chest, And start-ed in-to shout.
 sing the chor-us Rue-ben wrote, To Mis-ter Kai-ser Bill.



Alma-Polishka for
 Band . . . 25¢
 Orchestra . . . 25¢
 Male Quartette . . . 10¢

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 London-Herman Davidsohn Music Pub. Co.

This companion may also
 be had for your Talking
 Machine or Player Piano

Chorus (well marked)

"It's a long way to Ber-lin, but we'll get there Uncle Sam will show the

way, O-ver the line, then a-cross the Rhine, Shout-ing Hip!

Hip! Hoo-ray! We'll sing Yank-ee Doo-die 'Un-der the Lin-den,' With some

real live Yank-ee Pep! Hep! Hep! It's a long way to Ber-lin but we'll

get there, And I'm on my way by heck-by heck." It's a heck."

Stirring Songs of Love and War

"If I Had A Son for Each Star in Old Glory"

Here's a MOTHER'S song of patriotism that is setting the U. S. A. afire. It is the prize song of the war. Millions—from Maine to California—are singing it. It is doing its bit by helping recruit regiments for Uncle Sam. Get this song today, and enlist your voice for Old Glory. It's a stirring march and a corking one step.

If I Had a Son for each Star in Old Glory

CHORUS

Though God never made men for soldiers, Now the clouds of
war have burst, — We must pray for the best, and pre-
pare for the test, Our country must come first.

"I Called You My Sweetheart"

"Oh, for a love ballad that is different"—cries the public. Here it is. Stars for eyes, roses for cheeks—get this great love song and learn how the angels make sweethearts in Heaven. Its melody is delightfully different. It's a tonic for the blues and a ticket straight thru to Loveland. Try it.

CHORUS

They took the stars Out of the blue, dear, Give them to you, dear, for
eyes, — They picked a rose, Cov-ered with dew, dear,
Then made those cheeks, I prize, — They made your

ON SALE TODAY at all Music and Department Stores, or at any Woolworth, Kress, McCrory, Kraft or Grant Store.

Other Popular "FEIST" Songs:

"Sillysonnets" (Goldberg's Cartoons set to music)
"Hong Kong"
"The Blue Butterfly"
"Where Do We Go From Here" (The American Tipperary)
"You Stingy Baby"
"Oh! What Wonderful Things One Little Girle Can Do"
"Honolulu, America Loves You"

"How Can Any Girl Be a Good Little Girl" (When She Loves a Naughty Little Boy)
"You'll Always Be Sweet Sixteen to me"
"I Know I Got More Than My Share"
"Mother, Dixie and You"
"Keep Your Eye on the Girle You Love"

SPECIAL NOTE: You should get all these songs from your dealer. Please do so. If you can't, send us eight 2c stamps for one, or a dollar bill for any seven pieces. Orchestra or Band—25c each. Male Quartette—10c each. These pieces may be procured from your dealer for your Talking Machine or your Player-Piano. Be sure to get them. Orchestra Leaders will gladly play them on request.

These songs are
printed in the new
"Feist" easy-to-read
style. Complete song
at a glance—
no leaves to turn.

LEO. FEIST Inc. 240 W. 40 St. (Feist Bldg) NEW YORK

As Advertised
in

**THE SATURDAY
EVENING POST**

and Sung
Everywhere

IT'S A LONG WAY TO BERLIN BUT WE'LL GET THERE

THE BIG
SONG HIT
FEATURED BY

HENRY
BERGMAN
PASSING SHOW
OF 1917

WORDS BY
ARTHUR FIELDS
MUSIC BY
LEON FLATOW



Henry Bergman 1904

POPULAR
LEO. FEIST, INC.
HERMAN DAREWSKI MUSIC PUBLISHING CO. LONDON, ENG.
EDITION
L.F.
NEW YORK

Dedicated to Lieut. Joseph E. Barrell and Lieut. Eugene J. Greenigo, 21st N.Y. Infantry

It's a long way to Berlin, but we'll get there!

Words by
ARTHUR FIELDS

Music by
LEON PLATOW

Tempo di marcia (Not fast)

PIANO

Voice (Not fast)

Till ready

Rue - hen Plank a bus - ky Yank, Came in - to town one
Rue - hen Plank was in the ranks For just a lit - tle

day, And said "I can't re - sist, I real - ly must en - list - by heck, I'll
while, Then he soon went a - head, He's Corp - ral Plank in - stead, by heck, He

help to get that Kai - ser Bill I hear so much a hout," He
gets his squad to - geth - er And at night when all is still, They

passed the test, threw out his chest, And start - ed in - to shout.
sing the chor - us Rue - ben wrote, To Mis - ter Kai - ser Bill.



Also Published for
Band 25¢
Orchestra 25¢
Main Quartette 25¢

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London-Herman Davidson Music Pub. Co.

This composition may also
be had for your Talking
Machine or Player Piano.

Chorus (well marked)

It's a long way to Ber - lin, but we'll get there — Uncle Sam will show the

way, — O - ver the line, then a - cross the Rhine, Shout-ing Hip

Hip! Hoo - ray! Well sing Yank - ee Doo - did 'Un - der the Lin - den,' With some

real live Yank - ee Pep! (Adagio) Hep! It's a long way to Ber - lin but we'll

get there, — And I'm on my way by heck - by heck." It's a heck."

MUSIC WILL HELP WIN THE WAR!

A NATION'S SONGS The Popular Songs of America at War

By A Patriot

A NATION that can never be beaten—ever sing a mile-stone on the road to victory.

Songs are ammunition that fights off fatigue and worry. The progress has been magnificent. America's war songs are spreading through the world—hailed by our allies as the omen of victory.



When the boys march down the Avenue, it's the martial crash of "Over There" that puts the victory swing in their stride. When the subscription sheet "sends 'em" before a battle, it's "We're Gonna Win This Battle, but We'll Get There" that sends the soldiers to the blanks. When the train speeds through, "Good-bye Broadway, Hello France" is the song of the soldiers' confidence.

Even into the jaws of death! American history has no finer page than that of the boys on the Tuscany, who went down singing "Where Do We Go From Here."

But aside from their effect as stimulants of the national spirit, these war songs, simply as music, are interesting.

Where did they come from? What brought them? How did they begin?

The list is already a familiar one. Headling it is "Over There." Pivoting close for popularity are "Where Do We Go From Here," "It's a Long Way to Berlin," but we mustn't forget "I Want to Be in the Army All the Time," "Good-bye Broadway, Hello France." And now they're singing a lot of newer ones like "We're All Going Callin' On Dixie," "I'm a Soldier Now," "He Can Love," "We're The Invincible," "We Crossed the Delaware," Gen'l Pershing Will Cross the Rhine."

When we examine into the source and nature of these songs, we find that practically every one comes from a single publisher—Mr. Leo Feist, Inc.

Practically every one of these songs represents eagerness for "Getting over and at 'em." And the music has a certain buoyant urge that stirs the very corpuses of the blood.

Truly remarkable that one man should give the nation practically all its war songs.

But this is only the external fact. Music is not to be judged as other things made, bought, and sold. It comes not from without, but from within. It is the language of innermost feeling. That is why when we sing Leo Feist's war-songs means that he has succeeded in truly reaching a hundred million hearts.

That Mr. Feist himself neither wrote words nor music of any of these songs is away from the point. It was he made

them possible. It was he who made "Where Do We Go From Here?" It was he who made "It's a Long Way to Berlin" possible, but we'll Get There into a great recruiting song. It is he who has "I Want to Be in the Army All the Time," "Good-bye Broadway, Hello France," "We're All Going Callin' On Dixie," "Marching Through Georgia" and the songs of the Civil War.

It was he who made a part of America's traditional folk-lore. It was he who made "Keep Your Head Down, Fritzie Boy," "I'd Like to See the Kaiser With a Lid In His Hand," "When I Think About Arms of the Army," "Where We Went Up the Watch On the Rhine," "Don't Bite the Hand That's Feeding You."

Mr. Feist is also responsible for one of the greatest contributions to the war song. That is how he conceived the idea of a pocket-sized songbook for the use of soldiers, sailors and the folks back home.

This eighty-page gloom dispeller contains all the old favorites with words and music of the most popular songs of the day. He gave the book its appropriate title, "Songs the Soldiers and Sailors Sing," and marketed it at a price within reach of all, 15¢.

Once upon a time Feist's most valuable treasures were letter frames containing a soldier in the trenches telling home what his pals appreciated and enjoyed this book.

Zweig said, "Nothing makes a man more than a man than a soldier." Leo Feist is not only building man—land—land—but is building man-power. He is a genius that serves subtly—but none the less powerfully.

Like all men with a purpose, Leo Feist has a whole-hearted slogan—"You Can't Go Wrong With a Feist Song." With it he has confidently led the campaign for the war song. It is a campaign that is evidenced in every city, town and hamlet of the United States, for the great Feist songs are heard everywhere. Today they are our inspiration—tomorrow our memories.

*If he can fight—He can live.
If we do good—We are well.*

They are the songs that will contemporize the victories of liberty in the great big future—when young faces have been marked by the hand of time—when guns are aged by rust—when great monuments mark the graves of the fallen who were fighting. Get these songs—learn them so you will know them in years to come, just as you know "Dixie," "Marching through Georgia" and the songs of the Civil War.

A Tribute to "Feist" Songs

REPRINTED FROM

THE SATURDAY EVENING POST

*** A Nation that sings can never be beaten—each song is a mile-stone on the road to victory.***

*** America's War Songs are spreading through the world—hailed by our allies as the omen of victory.***

*** Songs are to a Nation's spirit what ammunition is to a Nation's army.***

*** The producer of songs is an "ammunition" maker. The Nation calls upon him for "ammunition" to fight off fatigue and worry.***

Major-General Wood said: "It is just as essential that the soldiers know how to sing as it is that they carry rifles and know how to shoot them. There isn't anything in the world, even letters from home, that will raise a soldier's spirits like a good, catchy marching tune."

Therefore Music Is Essential

and as always

"You Can't Go Wrong
With Any 'Feist' Song"

All of the Songs mentioned in this article are on sale wherever music is sold at 15 Cents Each, excepting "We Beat You At The Marne," and "Keep Your Head Down, Fritzie Boy," which are 30 Cents Each. If YOUR Dealer refuses to supply you order direct from the Publisher

PUBLISHED BY

Leo. Feist, Inc. BLDG New York, U.S.A.

IT'S A LONG WAY TO BERLIN, BUT WE'LL GET THERE



WORDS BY
ARTHUR FIELDS
MUSIC BY
LEON FLATOW

POPULAR
LEO. FEIST, INC.  EDITION
NEW YORK
HERMAN DAREWSKI MUSIC PUBLISHING CO. LONDON, ENGLAND

Written by First Lieut. Joseph E. Besser and Lieut. Eugene J. Desnoyer, 71st N.Y. Infantry

It's a long way to Berlin, but we'll get there!

Words by
ARTHUR FIELDS

Music by
LEON PLATOW

Tempo di marcia (*Not fast*)

PIANO

Voice (*Not fast*)

Till ready

Roe-ben Plank a bus-ky Yank, Came in - to town one
Roe-ben Plank was in the ranks For just a lit - the

day, And said I can't re - sist, I really must en - list - by heck, I'll
white, Then be soon went a - head, He's Corporal Plank in - stead, by heck, He

help to get that Kai - ser Bill I hear so much a bout, He
gets his squad to - geth - er And at night when all is still, They

passed the test, threw out his chest, And start - ed in - to shout.
sing shor - us Roe - ben wrote, To Mis - ter Kai - ser Bill.



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This compilation may also
be had for your Talking
Machine or Player Piano

Chorus (*well marked*)

"It's a long way to Ber - lin, but we'll get there Un - cle Sam will show the

way, O - ver the line, then a - cross the Rhine, Shout-ing Hip!

Hip! Hoo - ray! We'll sing Yank-ee Doo-die 'Un - der the Lin - den,' With some

real live Yank - ee Pep! Hep! Hep! It's a long way to Ber - lin but we'll

get there, And I'm on my way by heck - by heck." It's a heck."

3692-2

THIS IS AN EXACT COPY OF THE FULL-PAGE \$5,000.00 ADVERTISEMENT which appeared in THE SATURDAY EVENING POST

A-73

SONGS the SOLDIERS and SAILORS SING

Get these four smashing song hits for your piano, your talking-machine, or your player-piano—and get them right away. Keep up with the boys who sing their way into action.

It's a Long Way to Berlin But we'll get there

"We'll sing 'Yankee Doodle' under the Linden with some real live Yankee pep!" That's the real "do or die" spirit of this up-to-the-minute war song hit. Better than "Tipperary" because it goes straight to the point. The music gets there, too; gets to your heart and your feet. By Arthur Fields and Leon Piatoff.

"It's a Long Way to Berlin"



ON SALE NOW

At all music and department stores, or at any Woolworth, Kreuse, Kreis, McCrory, Kroc, Grant, or Metropolitan store.

OUR boys on the fields of France, our sailors on the big, gray sea-fighters, and the boys in our training-camps are singing them! The whole country is singing them and dancing to their inspiring melodies! Being sung to tremendous applause in thousands of theatres throughout the land!

Try over the choruses and you will know why. Don't wait until you hear everybody singing them—get copies of all four of these songs now and be the first to sing them.

These songs are on sale at practically every music store in the United States and Canada. Look for their displays of the songs and reproductions of this advertisement in their windows.

Hail, Hail, the Gang's All Here

Here's a song you think you know. But did you ever hear the verses or did you ever see the music? It's all here—and it's all the sort of stuff that puts pep into everybody. One of the greatest war refrains ever written—and just as good as a fox-trot or one step. By D. A. Exon, Theodore Morse, and Arthur Sullivan.

"Hail, Hail, the Gang's All Here"



I Don't Want To Get Well

Here's a song that will make you laugh—although it's about a wounded soldier. He's had a harder hit by his nurse's smile—and in a far more vulnerable spot. A syncopated melody that won't let your feet keep still. By Johnson, Pease, and Jentes.

I Don't Want To Get Well



Other Popular "Feist" Song

Goodbye Broadway, Hello France
Mother Dear, I'm a Soldier
Hong Kong, I'm a Soldier
I'm a Soldier, I'm a Soldier
I'm a Soldier, I'm a Soldier
Hawaiian Buttercup
I'm a Soldier, I'm a Soldier
There's Something in the Name of China
We Own a Lot to You
There No Stories in the Wall That Give
Mother Dear, I'm a Soldier
I Told You My Sweetheart
I'm a Soldier, I'm a Soldier
I'm a Soldier, I'm a Soldier
I'm a Soldier, I'm a Soldier
When I Got Back to L.A. I Had a Cross Circle
I'm a Soldier, I'm a Soldier
Mammy Brown's "Twelfth Party."

These songs are printed in the new "Feist" easy-to-read style. Complete song at a glance. No leads to turn.

15¢ each, any seven for \$1.00
postpaid. Band 25¢, Orchestra
25¢, Male Quartette 10¢.

Homeward Bound

Your skin will be usefully thick if this song doesn't get deep down underneath. You can see brave boys coming home, you can see Victory, you can see the joy of duty nobly done and the world at peace again.

The melody—well, it's just the right one for this matchless song. By Howard Johnson, Coleman Goetz, and George W. Meyer.

"Homeward Bound"



LEO. FEIST Inc. 240W. 40 St. (Feist Bldg.) NEW YORK

